



February 5, 2018

Dear Medical Operations Management Professional,

As a leading developer of VersaIMAGE document scanning and electronic filing systems, we found a need in the market place for an **OTC and Rx prescription label scanner!**

Since labels are attached to bottles, we had to come up with a device that scans 3 dimensional objects and “peels the labels off” electronically, rendering a sharp 2-dimensional label image.

The newly patented (US 8,823,770 & US 9,456,137) RxLabelReader™ does exactly that.

It allows organizations to data enter Rx label information during intake more quickly with both hands on the computer keyboard! This step reduces data entry errors caused by the awkward process of holding prescription bottles with one hand and manually transcribing the label information with the other hand or by “pecking” at a keyboard. Also, due to the whole label displayed enlarged on your computer screen, data entry accuracy is enhanced and the label images can be transferred to your patient’s PHR for legal backup.

Although we originally marketed and sold our RxLabelScanner and Reader systems mainly to the insurance market, we installed our first “**RxLabelReader-LITE**” system, modified for the substance abuse (“SA”) market, at an SA clinic over a year ago and just received an add-on order for five more systems due to the client’s business expansion.

We invite you to take advantage of our special, introductory low cost \$995.00 “SA” marketing offer for our simple to use RxLabelReader-LITE label scanning system! Our company has now embarked on a direct marketing effort to “SA” medical professionals in North America.

By the way, VersaIMAGE also offers inexpensive document image management systems that substantially reduce the space requirements for office documents eliminating the “stacks” of paper in your offices!

Please visit our website’s [www.versasoftware.com](http://www.versasoftware.com) “Products” tab, locate the RxLabelScanner tab and review our RxLabelReader-LITE User’s Guide and brochures. Contact our sales department at [sales@versasoftware.com](mailto:sales@versasoftware.com) or call 810-225-9720 for ordering information.

Sincerely yours,

*Alexander Brunner*

Alexander Brunner, CEO